



Idaho Health Insurance Exchange  
DBA Your Health Idaho

Board of Directors Meeting Agenda  
Friday, June 20, 2025 | 9:00 am – 12:00 pm MT

Your Health Idaho, 1501 S Federal Way, Suite 100, Boise, ID 83705

Public Live Stream: <https://www.gotomeet.me/yhipublic>

Call to Order	Chair Fulkerson
Roll Call	Secretary Malek
Prior Meeting Minutes (3/14/2025) – <i>Action Item</i>	Chair Fulkerson
Review of Agenda – <i>Action Item</i>	Chair Fulkerson
Review Roadmap – <i>Action Item</i>	Chair Fulkerson
<b>AGENDA:</b>	
Executive Summary	Mr. Kelly
Strategic Initiatives and Goals	Mr. Kelly
Strategic Initiatives	
Mission Statement – <i>Action Item</i>	
FY26 Variable Pay Goals – <i>Action Item</i>	
FY25 Variable Pay Goal Update	
Operational Update	
PY25 Enrollment Update	Mr. Kelly
Customer Experience	Mr. Vernon
Marketing and Outreach Update	Ms. Lapierre
Financial Update	Ms. Lane
FY25 Q3 Financial Results – <i>Action Item</i>	
FY25 Financial Forecast	
Governance and Administrative	
Privacy and Security Policy Updates – <i>Action Item</i>	Mr. Fuhrman
Idaho Health Insurance Exchange Public Records Policy – <i>Action Item</i>	Mr. Kelly
Contract Addendums	
Public Affairs SOW – <i>Action Item</i>	Mr. Kelly
Creative Services SOW – <i>Action Item</i>	Ms. Lapierre
DHW MOU – <i>Action Item</i>	Mr. Kelly
Enrollment Entity RFA – <i>Action Item</i>	Mr. Vernon
DOL MOU – <i>Action Item</i>	Mr. Kelly
Executive Session - <i>Action Item</i>	Chair Fulkerson
<i>Pursuant to Idaho Code Section 74-206 (1), the Committee will convene in Executive Session to consider the evaluation of an employee and to consider documents that are exempt from disclosure as provided by law and under YHI's public records policy and Idaho's public records act pursuant to Idaho Code Sections §74-206 (1)(b) and (d).</i>	
FY25 Executive Director Compensation and Variable Pay – <i>Action Items</i>	Chair Fulkerson
FY26 Executive Director Variable Pay Weighting – <i>Action Items</i>	
Next Meeting	Chair Fulkerson
Adjourn	Chair Fulkerson

*This agenda is subject to change in accordance with the provisions of the Idaho Open Meeting Law. Items may be addressed in a different order than appears on this agenda. Individual items may be moved from one place on the agenda to another by the Committee Chair.*