



**IDAHO HEALTH INSURANCE EXCHANGE
DBA YOUR HEALTH IDAHO
MARKETPLACE COMMITTEE MEETING AGENDA
WEDNESDAY, DECEMBER 4, 2019
1:00 PM - 2:30 PM MT**

Hawley-Troxell, 877 Main Street, Suite 1000, Boise ID 83702 (Summit Room)
Public Dial-in: (415) 594-5500 or (213) 226-1066 **Conf. ID:** 258-508-942

Call to Order	Chair Edgington
Roll Call	Chair Edgington
Prior Meeting Minutes (8/3/19) - <i>Action Item</i>	Chair Edgington
Review Agenda	Chair Edgington
Review Roadmap	Chair Edgington

AGENDA:

Enrollment Update/Customer Experience	
OE19 Enrollment Update	Mr. Kelly
OE20 Highlights	Mr. Kelly
CSC Metrics	Ms. Nagashima
Consumer Connectors	Ms. Nagashima
Appeals Update	Ms. Nagashima
Technology Roadmap PY20	Mr. Reddish
Marketing & Outreach Update	Ms. McMartin
Events & Outreach Efforts	
Media - Earned and Paid	
Website Analytics	
CMS/Policy Update	Mr. Kelly
Operational Goal Update	Mr. Kelly
Next Meeting	Chair Edgington
Adjourn	Chair Edgington

This agenda is subject to change in accordance with the provisions of the Idaho Open Meeting Law. Items may be addressed in a different order than appears on this agenda. Individual items may be moved from one place on the agenda to another by the Board.