

**IDAHO HEALTH INSURANCE EXCHANGE  
DBA YOUR HEALTH IDAHO**

**OUTREACH & EDUCATION COMMITTEE  
MINUTES**

**JANUARY 20, 2014**

**1. COMMITTEE MEMBERS PRESENT**

- Ms. Karen Vauk, Chair
- Mr. Dave Self (via teleconference)
- Mr. Tom Shores
- Mr. Mark Estess (via teleconference)
- Ms. Margaret Henbest

**2. OTHERS PRESENT**

- Ms. Amy Dowd, Your Health Idaho
- Ms. Jody Olson, Your Health Idaho
- Mr. Mike Stoddard, Hawley-Troxell
- Mr. Tom Mortell, Hawley-Troxell

**3. CALL TO ORDER**

Following proper notice in accordance with Idaho Code § 67-2343, the Outreach and Education Committee meeting of the Idaho Health Insurance Exchange (Exchange) was called to order by Karen Vauk, Chair of the Committee (Chair), at 1:04pm, Monday, January 20, 2014, at the offices of Hawley Troxell Ennis & Hawley, 877 W Main Street, Suite 1000, Boise, Idaho. In accordance with Idaho Code § 41-6104(8), the meeting was held in an open public forum and was streamed in audio format. Members of the public could access the audio stream by dialing into a telephone number that was included in the notice of meeting posted on the Exchange Board's Web site and at the meeting location.

**3. ROLL CALL**

Chair Vauk took roll call and determined that at 1:04pm, Chair Vauk, Mr. Shores, and Mr. Self (via teleconference) were present, not resulting in a quorum. Ms. Henbest joined the meeting at 1:07 pm, resulting in a quorum. Mr. Estess (via teleconference) joined the meeting at 1:20 pm.

Representative Packer and Director Deal were absent.

**4. MEETING MINUTES REVIEW: January 7, 2014**

Motion: Mr. Shores moved to approve the minutes from the January 7, 2014, Outreach and Education Committee Meeting.

Second: Ms. Henbest.

The motion carried.

## **5. REVIEW OF AGENDA**

Motion: Chair Vauk moved to amend the agenda to include a discussion of the Event Sponsorship Agreement, which was left off of the original agenda due to an administrative oversight.

Second: Mr. Estess.

The motion carried.

## **6. COMMITTEE CHARTER REVIEW**

Chair Vauk suggested rewording Section 2.2 of the Outreach and Education Committee Charter to include that the Outreach and Education Committee will also oversee efforts to educate key stakeholders that are assisting consumers, including, but not limited to agents, brokers, In-Person Assistors and members of the Board. Mr. Self suggested that the role of the committee should be to ensure that Your Health Idaho provides opportunities for Idahoans to get educated about the Exchange.

Based on feedback from the committee, staff will edit the language in Section 2.2 and send back to the committee. After the committee reviews the updated charter, the document will be sent to the Operations Committee for review and approval.

## **7. EVENT SPONSORSHIP**

Mr. Estess and Ms. Olson have worked with the legal team to develop an Event Sponsorship Agreement for Your Health Idaho.

The document will be sent for committee review later this week, and the Chair requested that edits and feedback to the document be sent to the Chair and Ms. Olson by the close of business on Friday, January 24, 2014.

The document will then be sent to the Operations Committee ahead of their next meeting for approval.

## **8. EXECUTIVE SESSION**

Motion: Chair Vauk moved that the committee, pursuant to Idaho Code Section 67-2345, convene in Executive Session to consider preliminary negotiations involving matters of trade or commerce in which this governing body is in competition with another governing body pursuant to Idaho Code 67-2345 (1) (e).

Second: Ms. Henbest.

Executive Session Roll Call: Chair, Mr. Estess (via teleconference), Ms. Henbest, Chair Vauk, Mr. Self (via teleconference), Mr. Shores.

The committee entered Executive Session at 1:18pm.

The Executive Session adjourned at 3:09pm. The committee took no final action nor made any final decisions while in Executive Session.

Following Executive Session, Ms. Henbest asked how Your Health Idaho is responding to questions regarding the issue of Idahoans that do not qualify for either a tax credit on the Exchange or for Medicaid. Ms. Olson will follow-up to locate additional information to provide to the Board.

**9. ADJOURN**

There being no further business before the committee, Chair Vauk adjourned the meeting at 3:11pm.

Signed and respectfully submitted,

  
Karen Vauk, Committee Chair