

**IDAHO HEALTH INSURANCE EXCHANGE  
DBA YOUR HEALTH IDAHO**

**MARKETPLACE COMMITTEE  
MINUTES  
FEBRUARY 13, 2014**

**1. COMMITTEE MEMBERS PRESENT**

- Mr. Mark Estess, Chair
- Mr. Fernando Veloz, Vice-Chair
- Director Dick Armstrong
- Ms. Zelda Geyer-Sylvia
- Representative John Rusche
- Mr. Tom Shores

**2. OTHERS PRESENT**

- Mr. Wes Trexler, Idaho Department of Insurance
- Mr. Peter Sorensen, Blue Cross of Idaho
- Mr. Brad Frazer, Hawley-Troxell
- Mr. Marty Barrack, Barrack Law Firm (via teleconference)
- Ms. Amy Dowd, Your Health Idaho
- Mr. Alberto Gonzalez, Your Health Idaho (via teleconference)
- Mr. Pat Kelly, Your Health Idaho

**3. CALL TO ORDER**

Following proper notice in accordance with Idaho Code § 67-2343, the Ad Hoc Product Committee meeting of the Idaho Health Insurance Exchange (Exchange) was called to order by Mr. Mark Estess, Chair of the committee (Chair), at 5:12pm, Thursday, February 13, 2014, at the offices of Hawley Troxell Ennis & Hawley, 877 W Main Street, Suite 1000, Boise, Idaho. In accordance with Idaho Code § 41-6104(8), the meeting was held in an open public forum and was streamed in audio format. Members of the public could access the audio stream by dialing into a telephone number that was included in the notice of meeting posted on the Exchange Board's Web site and at the meeting location.

**4. ROLL CALL**

Mr. Veloz took roll call and determined that the Chair, Ms. Geyer-Sylvia, Mr. Veloz, Mr. Shores Representative Rusche and Director Armstrong were present resulting in a quorum.

**5. MEETING MINUTES REVIEW: FEBRUARY, 12, 2014**

Motion: Mr. Veloz moved to approve the minutes from the February 12, 2014, meeting.

Second: Mr. Shores.

The motion carried.

**6. REVIEW OF AGENDA**

There were no changes to the agenda.

**7. EXECUTIVE SESSION**

Motion: Mr. Veloz moved to enter into Executive Session to consider preliminary negotiations involving matters of trade or commerce in which this governing body is in competition with another governing body pursuant to Idaho Code section 67-2345(1)(e).

Second: Representative Rusche.

Executive Session Roll Call: Mr. Veloz called the Executive Session roll call and determined that the Chair, Ms. Geyer-Sylvia, Mr. Shores, Director Armstrong (via teleconference), Representative Rusche and Mr. Veloz were present. The Committee entered Executive Session at 5:15 pm.

The Executive Session ended at 6:21 pm. The Committee took no final action nor made any final decisions while in Executive Session.

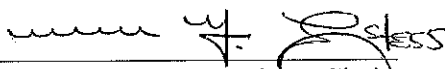
**9. ADDITIONAL BUSINESS**

The next Committee meeting will be held on Wednesday, February 19, from 8:00 am – 11:00 am. Mr. Veloz may be unavailable due to jury duty.

**10. ADJOURN**

The Chair adjourned the meeting at 6:23 pm.

Signed and respectfully submitted,

  
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Mark Estess, Committee Chair