

**IDAHO HEALTH INSURANCE EXCHANGE
DBA YOUR HEALTH IDAHO**

**MARKETPLACE COMMITTEE
MINUTES
FEBRUARY 21, 2014, 7:30 AM MEETING**

1. COMMITTEE MEMBERS PRESENT

- Mr. Mark Estess, Chair
- Mr. Fernando Veloz, Vice-Chair
- Director Dick Armstrong
- Ms. Zelda Geyer-Sylvia
- Representative John Rusche (via teleconference)
- Mr. Tom Shores

2. OTHERS PRESENT

- Mr. Peter Sorensen, Blue Cross of Idaho (via teleconference)
- Mr. Lance Hatfield, Blue Cross of Idaho (via teleconference)
- Mr. Brad Frazer, Hawley-Troxell
- Mr. Mike Stoddard, Hawley-Troxell
- Mr. Marty Barrack, Barrack Law Firm
- Ms. Amy Dowd, Your Health Idaho
- Mr. Alberto Gonzalez, Your Health Idaho
- Mr. Pat Kelly, Your Health Idaho
- Ms. Jody Olson, Your Health Idaho
- Mr. Josh Tauber, Accenture
- Mr. Stephen Hinz, Accenture
- Ms. McKinsey Lyon, Gallatin Public Affairs
- Ms. Natalie Padgorski, Gallatin Public Affairs
- Ms. Becky Webb, GetInsured
- Mr. Ganesh Viswanath, GetInsured
- Ms. Melanie Schoenberger, GetInsured
- Ms. Andrea Riggs, GetInsured

3. CALL TO ORDER

Following proper notice in accordance with Idaho Code § 67-2343, the Marketplace Committee meeting of the Idaho Health Insurance Exchange (Exchange) was called to order by Mr. Mark Estess, Chair of the Committee (Chair), at 7:35am, Friday, February 21, 2014, at the State Capitol Building, Room WW17. In accordance with Idaho Code § 41-6104(8), the meeting was held in an open public forum and was streamed in audio format.

4. ROLL CALL

Mr. Veloz took roll call and determined the Chair, Mr. Veloz, Ms. Geyer-Sylvia, Mr. Shores, Director Armstrong and Representative Rusche (via teleconference) were present, resulting in a quorum.

5. MEETING MINUTES REVIEW: FEBRUARY, 20, 2014

Motion: Mr. Shores moved to approve the minutes from the February 20, 2014, meeting.

Second: Mr. Veloz.

The motion carried.

6. REVIEW OF AGENDA

Motion: Mr. Shores moved to remove the Executive Session from the agenda, as it is no longer needed.

Second: Mr. Veloz.

The motion carried, and the Executive Session was removed from the agenda.

7. PMO AND TECHNOLOGY VENDOR FINALISTS

Motion: Mr. Veloz moved that the Marketplace Committee adopt the resolution presented hereto recommending selection of Vimo, Inc, DBA GetInsured.com.

Second: Ms. Geyer-Sylvia.

The motion carried, and the resolution was adopted.

Motion: Mr. Veloz moved that the Marketplace Committee adopt the resolution presented hereto recommending selection of Accenture, LLP.

Second: Ms. Geyer-Sylvia.

The motion carried, and the resolution was adopted.

Ms. Geyer-Sylvia said it was her understanding that the Chair would be explaining the Committee's deliberations on the PMO and Technology Vendor to the Board.

The Chair explained that at the 8:00 am Board meeting, he will present a Marketplace Committee report and put forth, for Board consideration, the two resolutions adopted by the Marketplace Committee.

8. ADJOURN

The Chair adjourned the meeting at 7:40 am.

Signed and respectfully submitted,


Mark Estess, Committee Chair