

**IDAHO HEALTH INSURANCE EXCHANGE  
DBA YOUR HEALTH IDAHO**

**YOUR HEALTH IDAHO BOARD  
MINUTES  
April 4, 2014**

**1. BOARD MEMBERS PRESENT**

- Mr. Stephen Weeg, Chairman
- Mr. Scott Kreiling, Vice Chair (via teleconference)
- Mr. Hyatt Erstad, Secretary
- Mr. Jeff Agenbroad, Treasurer
- Ms. Zelda Geyer-Sylvia
- Mr. Tom Shores
- Mr. Dave Self
- Mr. Mark Estess
- Mr. Kevin Settles
- Mr. Fernando Veloz
- Dr. John Livingston
- Ms. Margaret Henbest (via teleconference)
- Senator Jim Rice
- Representative Kelley Packer (via teleconference)
- Representative John Rusche
- Director Bill Deal
- Director Dick Armstrong

**2. OTHERS PRESENT**

- Mr. Tom Mortell, Hawley-Troxell
- Mr. Mike Stoddard, Hawley-Troxell
- Ms. Amy Dowd, Your Health Idaho
- Mr. Alberto Gonzalez, Your Health Idaho
- Ms. Jody Olson, Your Health Idaho
- Mr. Pat Kelly, Your Health Idaho
- Ms. Jennifer Goodman, Your Health Idaho
- Ms. Cheryl Fulton, Your Health Idaho
- Mr. Gerald Massey, Accenture
- Ms. Tammy Perkins, Office of the Governor
- Mr. Peter Sorenson, Blue Cross of Idaho
- Mr. Greg Kunz, Idaho Department of Health and Welfare
- Ms. Lori Wolff, Idaho Department of Health and Welfare

**3. CALL TO ORDER**

Following proper notice in accordance with Idaho Code § 67-2343, the Board of Directors meeting of the Idaho Health Insurance Exchange (Exchange) was called to order by Mr. Stephen Weeg (Chair), at 8:08am, Friday, April 4, 2014, at the State Capitol Building, Room WW17. In accordance with Idaho Code § 41-6104(8), the meeting was held in an open public forum and was streamed in audio format.

#### **4. ROLL CALL**

Mr. Erstad called roll and determined the Chair, Mr. Kreiling (via teleconference), himself, Mr. Agenbroad, Ms. Zelda Geyer-Sylvia, Mr. Shores, Mr. Self, Mr. Estess, Mr. Settles, Mr. Veloz, Dr. Livingston, Ms. Henbest (via teleconference), Senator Rice, Representative Packer (via teleconference), Representative Rusche, Director Deal, and Director Armstrong were present, resulting in a quorum.

Ms. Vauk was absent.

#### **5. PUBLIC COMMENT PERIOD**

There were no comments from the public.

#### **6. REVIEW OF AGENDA**

There were no changes made to the agenda.

#### **7. EXECUTIVE SESSION**

The Chair moved that pursuant to Idaho Code Section 67-2345, the board convene in Executive Session to consider preliminary negotiations involving matters of trade or commerce in which this governing body is in competition with another governing body pursuant to Idaho Code 67-2345 (1)(e), and to discuss matters of personnel pursuant to Idaho Code Section 67-2345 (1) (a) & (b).

Executive Session Roll Call: Mr. Erstad called roll and determined the Chair, Mr. Kreiling (via teleconference), himself, Mr. Agenbroad, Ms. Zelda Geyer-Sylvia, Mr. Shores, Mr. Self, Mr. Estess, Mr. Settles, Mr. Veloz, Dr. Livingston, Ms. Henbest (via teleconference), Senator Rice, Representative Packer (via teleconference), Representative Rusche, Director Deal, and Director Armstrong were present, resulting in a quorum.

The Executive Session began at 8:10am.

The Executive Session ended at 10:06am. The board took no final action nor made any final decisions while in Executive Session.

Motion: Representative Rusche moved that the Your Health Idaho staff revise the Idaho technology solution work plan acknowledging the Centers for Medicare and Medicaid (CMS) guidance on eligibility and continue to work with and develop a memorandum of understanding with the Idaho Department of Health and Welfare as it pertains to the design of the Idaho technology solution.

Second: Senator Rice.

The motion carried.

## **8. EXECUTIVE DIRECTOR UPDATE**

Ms. Dowd shared that she is pleased about the conclusion of the Open Enrollment period for the first year of Your Health Idaho and based on our activity during the past week and what we have heard from our stakeholders and carrier partners we expect a very robust enrollment. We look to have official numbers in the second week of April in time for our next Board meeting.

The Idaho based Call Center volume broke records with 1096 call between 8am and 5pm and that was the highest call volume ever with the previous highest call volume at 518 calls. The call abandon rate was very low for that volume of calls.

Website traffic steadily increased throughout last week with nearly 7000 unique visitors on the final day which was more than double the day prior. Consumer Connectors as well as agents and brokers reported very high volumes of activity and interest during the final two weeks.

## **15. NEXT MEETING**

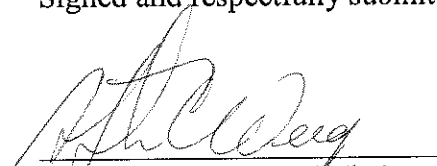
The next meeting of Your Health Idaho's Board of Directors will be held Friday, April 18 at 8:00am.

The Chair provided an update on the Strategic Planning session scheduled for May 20 which is a Primary Election Day so our legislators won't be available and we may need to look at rescheduling that.

## **17. ADJOURN**

There being no further business before the Board, the Chair adjourned the meeting at 10:09am.

Signed and respectfully submitted,

  
\_\_\_\_\_  
Stephen Weeg, Board Chair