

**IDAHO HEALTH INSURANCE EXCHANGE
DBA YOUR HEALTH IDAHO**

**MARKETPLACE COMMITTEE
MINUTES
APRIL 17, 2014**

1. COMMITTEE MEMBERS PRESENT

- Mr. Mark Estess, Chair (via teleconference)
- Mr. Fernando Veloz, Vice-Chair (via teleconference)
- Mr. Tom Shores
- Ms. Zelda Geyer-Sylvia
- Director Dick Armstrong
- Representative John Rusche

2. OTHERS PRESENT

- Ms. Amy Dowd, Your Health Idaho
- Mr. Pat Kelly, Your Health Idaho
- Ms. Cheryl Fulton, Your Health Idaho
- Mr. Tom Mortell, Hawley Troxell
- Mr. Stephen Weeg, Board Member
- Mr. Peter Sorensen, Blue Cross of Idaho
- Mr. Lance Hatfield, Blue Cross of Idaho (via teleconference)
- Mr. Brad Frazier, Hawley Troxell

3. CALL TO ORDER

Following proper notice in accordance with Idaho Code § 67-2343, the Marketplace Committee meeting of the Idaho Health Insurance Exchange (Exchange) was called to order by Mr. Mark Estess, Chair of the Committee (Chair), at 3:40pm, Wednesday, April 17, 2014, at the offices of Hawley Troxell Ennis & Hawley, 877 W Main Street, Suite 1000, Boise, Idaho. In accordance with Idaho Code § 41-6104(8), the meeting was held in an open public forum and was streamed in audio format. Members of the public could access the audio stream by dialing into a telephone number that was included in the notice of meeting posted on the Exchange Board's Web site and at the meeting location.

4. ROLL CALL

The Mr. Veloz took roll call and determined that the Chair, Director Armstrong, Representative Rusche and Mr. Shores were present resulting in a quorum.

Ms. Geyer-Sylvia arrived at 3:42pm.

5. REVIEW OF AGENDA

Motion: Mr. Shores moved to amend the agenda to discuss the recommendations on technology vendors.

Second: Representative Rusche.

The motion carried.

6. EXECUTIVE SESSION

Motion: Mr. Veloz moved to enter into Executive Session to consider preliminary negotiations involving matters of trade or commerce in which this governing body is in competition with another governing body pursuant to Idaho Code section 67- 2345(1)(e).

Second: Mr. Shores.

The motion carried.

Executive Session Roll Call: Mr. Veloz called the Executive Session roll call and determined that the Chair, Mr. Shores, Representative Rusche and Ms. Geyer-Sylvia were present. The Committee entered Executive Session at 3:42pm MDT.

The Executive Session ended at 6:26pm and the Committee took no action nor made any decisions while in Executive Session.

Mr. Veloz departed the Executive Session at 5:45pm.

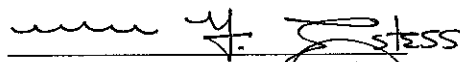
Motion: Representative Rusche moved that the Marketplace Committee adopt the resolution presented with such changes that have been made regarding the statement of work confirming the selection of Vimo, Inc. DBA GetInsured.com and present a resolution to the Board at tomorrow's meeting that confirms selection of Vimo, Inc. DBA Getinsured.com and delegates entering into a contract for services.

Second: The motion carried.

7. ADJOURN

The Chair adjourned the meeting at 6:29pm.

Signed and respectfully submitted,


Mark Estess, Committee Chair