

**IDAHO HEALTH INSURANCE EXCHANGE
SHOP SUBCOMMITTEE
MINUTES
JULY 22, 2013**

1. SUBCOMMITTEE MEMBERS PRESENT

- Margaret Henbest, Subcommittee Chair
- Tom Shores
- Dave Self
- Zelda Geyer-Sylvia
- Kevin Settles
- Karen Vauk (by teleconference)

2. OTHERS PRESENT

- Amy Dowd, Executive Director, Health Insurance Exchange
- Jody Olson, Director of Communications and Marketing, Health Insurance Exchange
- Weston Trexler, Idaho Department of Insurance
- Gabriel Hamilton, Hawley Troxell Ennis & Hawley, counsel to the Idaho Health Insurance Exchange

3. CALL TO ORDER

Following proper notice in accordance with Idaho Code § 67-2343, the SHOP Subcommittee meeting of the Idaho Health Insurance Exchange (Exchange) was called to order by Margret Henbest, Chair of the Subcommittee (Chair), at 8:07 a.m. Monday, July 22 2013, at the offices of Hawley Troxell Ennis & Hawley, 877 W Main Street, Suite 1000, Boise, Idaho. In accordance with Idaho Code § 41-6104(8), the meeting was held in an open public forum and was streamed in audio format. Members of the public could access the audio stream by dialing into a telephone number that was included in the notice of meeting posted on the Exchange Board's Web site and at the meeting location.

4. ROLL CALL

The Chair called the roll and determined that all board Members were present, resulting in a quorum.

5. ADOPTION OF PRIOR MEETING MINUTES

The minutes of the June 19, 2013 subcommittee meeting were reviewed by the subcommittee and the Chair asked if anyone had any amendments to the minutes.

There being none, the Chair moved that the minutes of the June 19, 2013 subcommittee meeting be adopted as submitted to the subcommittee in advance of today's meeting.

The motion was so entered by Kevin Settles and was seconded by Tom Shores, with all in favor.

6. CURRENT ISSUES WITH SHOP

Amy stated that the January 2014 date referred to in the agenda is for the exchange planning review for the Phase 2 RFP. She also that the Exchange planned to release the RFP stakeholders and the board on August 1st or 2nd, 2013.

Dave Self asked Jody Olson how the SHOP will be helping the small business owners. Jody responded that they have so many target areas; not just small business owners, that each category will require different collateral materials, different messages, etc. The plan is being built in

'modules' that will be based on timelines. Amy added that the experts they have hired will make decisions based on market research.

Tom Shores asked if a 'general' Q&A could be put on each of the carriers' websites, ensuring that all the carriers are giving out the same information. Amy said she had been asking for shared information for some time. Zelda agreed and suggested Jody Olson contact Dave Jepson for the information she needs.

Jody added that a set of FAQ and training are currently being developed.

Zelda mentioned that the small group framework is concerned that they will be buying on renewal i.e. (throughout the year on an anniversary) versus individuals who have definite deadlines to adhere to.

Wes Trexler told the subcommittee he would be happy to meet and discuss this transition, so the carriers would know what rules apply.

Zelda asked if he knew when the policies would be released. Wes responded that he knew some items were scheduled to be discussed at the board meeting on 7/25/13.

7. ANY OTHER ISSUES:

Zelda: From an operation standpoint we need to know how SHOP is going to work. Amy explained that the Exchange will be utilizing the state infrastructure. There will be an 800 number and through the triage process we will be able to interact and connect with brokers and carriers in Idaho. There would be separate questions depending on whether it was for an 'individual' or 'small business'.

8. AGENDA FOR NEXT MEETING

The Chair decided that the next meeting date could not be arranged until after discussions with the board this week and seeing how August unfolds.

9. ADJOURNMENT

There being no further business to come before the Subcommittee, the Chair adjourned the meeting at 9.22a.m.

Respectfully **signed and submitted by:**

Margaret Henbest, Subcommittee Chair