

IDAHO HEALTH INSURANCE EXCHANGE MEETING AND AGENDA

EXECUTIVE COMMITTEE

August 28, 2013
8:30 AM – 9:30 AM

Hawley Troxell Offices
877 Main Street, Suite 1000
Boise, Idaho

Welcome Introduction

Chair Stephen Weeg welcomed the members and called the meeting to order at 8:34am. Hyatt Erstad provided the roll call, which showed all six (6) members present.

Members present:

Chair Stephen Weeg (telephone) Scott Kreiling, John Livingston, Jeff Agenbroad, Hyatt Erstad, Kelley Packer (telephone)

Others present:

Amy Dowd, IHIE Executive Director
Paul Buckley, PCG

Review of Agenda

Chair Stephen Weeg stated that the Executive Session would probably take the majority of the time allotted for this meeting.

Chair Stephen Weeg, moved that the Board of Idaho Health Insurance Exchange, Pursuant to Idaho Code §67-2345, convene in executive session to: consider preliminary negotiations involving matters of trade or commerce in which this governing body is in competition with another governing body [Idaho Code §67-2345(1)(e)].

Motion: Jeff Agenbroad to move to Executive Session
Second: Hyatt Erstad

Roll was completed and the members entered into Executive Session at 8:36am.

Recommended proposal review team composition

7 individuals with expertise in the following areas:

1. Exchange operations

2. Medicaid operations
3. Insurance operations & technology
4. IT Testing and Verification process
5. Information Technology, Privacy, and Security
6. Plan Management and Producers
7. Financial Management

Motion: Dr. Livingston moved to approve functional areas of expertise described above

Second: Scott Kreiling

Motion carried

Marketing & Outreach Update

Amy Dowd reported that the Executive Directors of all State-Based Marketplaces (SBM) and Supported State-Based Marketplaces (SSBM) provided a status update to Secretary Sebelius and President Obama by way of video conference. Amy's update included highlights about Your Health Idaho's outreach campaign and the wide range of exchange product offerings anticipated for Idahoans starting on 10/1.

Amy also attended a CMS/CCIIO conference in Washington DC. Secretary Sibelius' talking points centered around a 6 month campaign for enrollment, on October 1st the federal hub and marketplace will be ready, and to anticipate some bumps and glitches day 1. The Secretary reported the feds will be ready to address issues as they arise, and that all Americans will have time to make educated decisions. The feds feel they have successfully stress tested, and although applications may not be completed at one-sitting due to the system batch processing, the application and eligibility processes will be working.

Amy reported that based on communications with other SBM Executive Directors, most states are not expecting a lot of applications in October and November and day one will be bumpy but will improve with time.

A few states will do a 'soft launch' using paper applications, producers, and assisters and will open their technology system doors later in October/November for full launch.

Hyatt asked if Amy knew how many other States are doing a state-based exchange, and she said that to her knowledge there are a total of 16 SBMs or SSBMs.

Amy raised another issue with the committee regarding the skinning of the Idaho exchange website. CCIIO recently reported to Idaho that they will not be able to support skinning for Idaho this open enrollment resulting in the need for Idaho to co-branding with healthcare.gov. Amy escalated Idaho's concerns to CCIIO through the Regional Director level, and the Governor's office has also been informed.

Scott Kreiling said he was glad that she has raised the issue, because it appears that our state-base site would look more like it was tied to the federal government. Hyatt Erstad agreed, and said the issue needs to be escalated as we have been touting a "State-based Exchange". John Livingston said that any media to the Idaho public should clearly show that this is not an Idaho glitch, but a Federal glitch. Hyatt Erstad said his concern is that we need to have a mechanism in place, even if letting people know that paper applications are being used. Amy agreed that this will need to be addressed at the full board

meeting in September, and will include in public outreach materials that paper applications will be available effective 10/1.

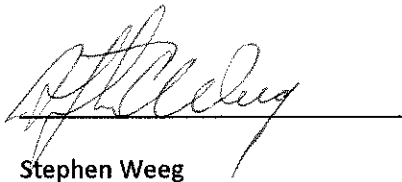
Chair Stephen Weeg said that the date for the September meeting will be set tomorrow, and should cover the topic of readiness contingency. Hyatt thought it would be helpful for the board to know how the message is getting out, assuming there is an issue. Receiving a broad overview on the issues and an overview of where we have come to this point would be very helpful as they are all asked multiple questions every day. He asked if Amy could provide the board a 2-page overview of these bullet points.

Adjournment: There being no further business, Stephen Weeg, Chair called the meeting to a close at 9:54am.

Scott Kreiling informed the members that he would be unable to attend the Board Meeting scheduled for tomorrow (8/29/13), either in person or via telephone.

Stephen Weeg specified that he may also have attendance issues and requested that either Jeff Agenbroad or Hyatt Erstad jointly chair the meeting tomorrow. They agreed.

Respectfully submitted by



Stephen Weeg