

**IDAHO HEALTH INSURANCE EXCHANGE  
DBA YOUR HEALTH IDAHO**

**OUTREACH & EDUCATION COMMITTEE  
MINUTES  
SEPTEMBER 19, 2014**

**1. COMMITTEE MEMBERS PRESENT**

- Ms. Karen Vauk, Chair (via teleconference)
- Rep. Kelley Packer, Vice Chair (via teleconference)
- Mr. Tom Shores
- Mr. Dave Self (via teleconference)

**2. OTHERS PRESENT**

- Ms. Jody Olson, Your Health Idaho
- Ms. Cheryl Fulton, Your Health Idaho
- Mr. Trent Cummins, Your Health Idaho
- Mr. John Kotek, Gallatin Public Affairs

**3. CALL TO ORDER**

Following proper notice in accordance with Idaho Code § 67-2343, the Outreach & Education Committee meeting of the Idaho Health Insurance Exchange (Exchange) was called to order by Ms. Karen Vauk, Chair of the Committee (Chair), at 2:00 pm, Friday, September 19, 2014, at the offices of Hawley Troxell Ennis & Hawley, 877 W Main Street, Suite 1000, Boise, Idaho. In accordance with Idaho Code § 41-6104(8), the meeting was held in an open public forum and was streamed in audio format. Members of the public could access the audio stream by dialing into a telephone number that was included in the notice of meeting posted on the Exchange Board's Web site and at the meeting location.

**4. ROLL CALL**

Mr. Shores called the roll and determined that The Chair, Mr. Self and Representative Packer were present resulting in a quorum.

Mr. Estess, Ms. Henbest and Director Deal were absent.

**5. APPROVAL OF PRIOR MINUTES:**

Motion: Mr. Self moved to approve the minutes from the June 11, 2014 Outreach & Education Committee meeting as presented.

Second: Mr. Shores.

The motion carried.

## **6. REVIEW OF AGENDA**

There were no changes made to the agenda.

## **7. EXECUTIVE SESSION**

Motion: The Chair moved to enter into Executive Session to consider preliminary negotiations involving matters of trade or commerce in which this governing body is in competition with another governing body pursuant to Idaho Code 67-2345 (1) (e).

Executive Session Roll Call: The Chair called the Executive Session roll call and determined that Mr. Shores, Mr. Self and Rep. Kelley were present resulting in a quorum. The Committee entered Executive Session at 2:08 pm.

The Executive Session concluded at 3:04 pm. The Committee took no final action nor made any final decisions while in Executive Session.

Motion: Rep. Packer moved that the Outreach and Education Committee, after a review of Enrollment Entity finalists as determined by the selection team, recommends that Your Health Idaho enter into discussion and negotiate agreements with the approved entities in a collective amount not to exceed \$400,000.

Second: Mr. Self.

The motion carried.

## **8. SOW #7 UPDATE**

Motion: The Chair moved that the Outreach and Education Committee recommends Scope of Work # 7 as presented today to the Board of Directors for approval in an amount not to exceed \$1,840,100 between October 1, 2014 and December 31, 2014.


Second: Mr. Shores.

The motion carried.

## **9. ADJOURN**

There being no further business before the Committee, the Chair adjourned the meeting at 3:11 pm.

Signed and respectfully submitted,

  
Karen Vauk, Committee Chair