

February 8, 2017

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Your Health Idaho Finishes 2017 Open Enrollment with Record Numbers

BOISE, Idaho –A record number of Idahoans signed up for health insurance coverage through the state-based health insurance exchange during the latest open enrollment period, which ended on January 31.

“Over the last three months, more than 105,000 people selected a health insurance plan through the exchange,” said Pat Kelly, executive director of Your Health Idaho. “We have never seen more interest in Your Health Idaho. We know changes are coming to the health insurance marketplace but we want our customers to know our entire team remains committed to serving them and providing them with access to affordable health insurance options.”

In total, 105,977 Idahoans signed up for coverage through Your Health Idaho during the 2017 open enrollment period.

For the past three years, Idaho has been the leader in per-capita enrollments for state-based exchanges. YHI is currently waiting on nationwide enrollment numbers to determine how it ranks for the 2017 open enrollment period.

Now that open enrollment has ended, Idahoans must have a life-changing event, such as getting married or moving, to be eligible for a special enrollment period through Your Health Idaho. For information, please visit YourHealthIdaho.org.

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Your Health Idaho was established by state law in 2013 to provide an online marketplace where Idaho families and small businesses can go to compare and purchase health insurance. Your Health Idaho is governed by a 19-member board authorized by the Idaho Legislature to set the rules and regulations for implementing a state-based health insurance exchange.

For more information, please visit www.yourhealthidaho.org. You can also check us out on [Facebook](#) and [Twitter](#).