

Your Health Idaho Co-Op Marketing Request for Application Q&A

Question: I would like to request to be part of this program. Please let me know what I would need to participate.

YHI response: Licensed and YHI-certified agents, brokers, and agencies are eligible to participate in the Program. Those interested in participating must electronically submit a completed RFA application to RFA@yourhealthidaho.org before the June 23, 2023, deadline for receipt of applications. Application requirements are set forth in the RFA. The YHI evaluation team will determine which applications satisfy the requirements of the RFA by considering the experience, expertise, and suitability of the applicants, as submitted. Selected applicants will work directly with the YHI Marketing, Communications, and Outreach Department in performing the tasks for the Program, all as further set forth in the RFA.

Question: If there are two brokers in the same office, does each broker receive the matching funds up to \$3000?

YHI response: If the two brokers apply separately and are both selected, yes.

Question: Now that we have a Full Time Benefits Agent on our YHI. Can we participate in this program?

YHI response: Licensed and YHI-certified agents, brokers, and agencies are eligible to participate in the Program. Those interested in participating must electronically submit a completed RFA application to RFA@yourhealthidaho.org before the June 23, 2023, deadline for receipt of applications. Application requirements are set forth in the RFA. The YHI evaluation team will determine which applications satisfy the requirements of the RFA by considering the experience, expertise, and suitability of the applicants, as submitted. Selected applicants will work directly with the YHI Marketing, Communications, and Outreach Department in performing the tasks for the Program, all as further set forth in the RFA.

This is with regard to your requirement for 2023 Agent and Broker Co-Op Marketing Program RFA. Could you please help me with the following questions:

Question: Whether companies from Outside USA can apply for this? (like, from India or Canada)

YHI response: Companies must reside within the United States with an agent or broker licensed in Idaho and certified by YHI.

Question: Whether we need to come over there for meetings?

YHI response: No; in-person meetings at the Your Health Idaho office are not required.

Question: Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

YHI response: No.

Question: Can we submit the proposals via email?

YHI response: Yes; please submit completed applications electronically to RFA@yourhealthidaho.org.