

## YHI Question for RFP: Public Affairs Support Service

**Q:** Page 10 of the RFP requests that “The Proposal should also propose the governance model and procedures to ensure a well-run project ...” Can you clarify what is meant by “governance model”?

**A:** The governance model is a description of how your organization is governed. For example, do you have a Board of Directors? Is this a partnership or an LLC? Where are your offices located? The ‘procedures’ ask how you would execute the contract, if awarded. This refers to staff size, roles, points of contact, and method of communication as it relates to the account.